

# PTASECURE

A website solution designed specifically for PTAs & PTOs!



PTASECURE provides customized secure websites for PTAs and PTOS with easy-to-use online tools to keep your website content fresh and simplify administrative tasks!!

The software used by PTASECURE was created by a PTA parent volunteer who truly understands the unique requirements of Parent Teacher Associations and Organizations. The software was successfully used by the [Tomlinson Middle School PTA](#) in Fairfield, Connecticut this current academic year. Tomlinson Middle School was the only middle school in Connecticut to receive school to receive the "One Voice for Every Child" Award from the Connecticut PTA in 2009!



With PTASECURE, your PTA or PTO will have a website that achieves the following goals:

#### 1. Provides Online Administration of Website Content and Data

Easy-to-use online tools keep your website content fresh and provides real-time statistics and reports.

#### 2. Protects Private Information from Public Viewing

Don't let outsiders view personal information such as email addresses and phone numbers of your PTA volunteers or members. With PTASECURE, you can protect the information you want from the outside world!

#### 3. Promotes Membership & Processes Online Payments

PTASECURE makes it easy to join the PTA. Information is automatically pulled from a user's profile to complete their membership form. Users just select their membership type, indicate a donation amount and select the number of additional directories they wish to order. A total amount due is automatically calculated. Members can print out a completed membership form to mail in payment or they can pay online via PayPal.

#### 4. Generates Additional Income

During the membership selection, users are given an opportunity to add a donation and order additional directories. Experience has shown that members, who pay online, donate more money and order more directories!

#### 5. Reduces Work for Volunteers

A great deal of administrative task are minimized. Directory listings are automatically created. Membership bookkeeping tasks are greatly reduced. Real-time statistics and reports eliminate counting forms and manual calculations. Online website tools make it fast and easy to have a professional looking website.

#### 6. Eliminates Email Newsletter Frustrations

Maintaining you email mailing list is a breeze since users can subscribe online to your PTA's Email mailing list. Use your existing email provider, such as Google, or take advantage of [Constant Contact's free service for parent/teacher organizations](#).

#### 7. Decrease paper use...Be GREEN!

Paper use is reduced since members can join online and documents/forms/flyers can be downloaded.

For more information, please call Jacqueline Greenwood at (203) 209-6585 or email: [info@ptasecure.com](mailto:info@ptasecure.com)

[www.ptasecure.com](http://www.ptasecure.com)

Now you can get a customized website for your PTA or PTO that accomplishes all these goals with these great features:

### Website Content Manager

Create custom web pages online without the need for expensive software. Modify the navigation menu to create links to your custom or external web pages. Online tools allow you to upload photos and documents. You can even rotate and resize photos!

[Click here for details!](#)

### Website User Manager

With PTASECURE Website User Manager, you have complete control of who accesses your website. Easy-to-use online administrative tools allow you to manage your users fast. Plus, you can assign rights to specific volunteers so they can complete their administrative tasks.

[Click here for details!](#)

### Membership Manager

With PTASECURE your bookkeeping tasks will be dramatically reduced! Users can join your PTA and pay their dues online! Simple online forms let you post cash/check payments with minimal input. Handy reports make membership reporting a snap!

[Click here for details!](#)

### Directory Creator

Create your student/parent directory faster and easier than ever before. Download a template and simply copy and paste directory listings from a secure web page into the template! Plus an online searchable directory is automatically created for you!

[Click here for details!](#)

### PTA Volunteer Manager

Manage your PTA Volunteers online. Search for a user to add them as a PTA Volunteer. PTA volunteers are automatically added to an online PTA Volunteer directory!

### Event Calendar Manager

A monthly calendar lets you add, edit or delete events with ease. Just add an event once and the website knows where, when and how to post it. View events in list or calendar format. Printout monthly calendars to post in your home or office.

[Click here for details!](#)

### News Manager

Online forms let you post and edit news stories with familiar formatting tools. Add photos to spice up your articles. View the ten most recent headlines on the home page or browse news stories in descending order.

[Click here for details!](#)

### Email Newsletter Signup Form

If you already have an online email newsletter mailing list solution, like Google Groups, we will include an online subscription form on your website. Or we can recommend another solution and assist you in setup.

### REQUIREMENTS:

1. Internet Access
2. Microsoft Word required to edit sample letters and directory templates.
3. PayPal account required for online payments.

The cost for PTASECURE is just \$40 a month for hosting plus a one-time setup fee of \$150.

## Here are the details:

**Hosting Cost: \$40/month** (Up to 1,000 users)

One year minimum paid in advance (For over 1,000 users, please [contact us](#) for a quote.)

### Hosting includes the following:

#### Domain Name Redirect

We will host your current domain name and redirect users to your site on ptasecure.com. For example, a user enters "yourpta.com" and is immediately brought to: <http://www.ptasecure.com/yourpta>.

#### Secure Access Database

Information is stored and saved in a secure password-protected Microsoft Access database.

#### PayPal Interface

We will setup an Instant Payment Notification interface that will automatically record PayPal payments to your database. (PayPal account required.)

#### Personalized template with your PTA name, logo, colors and details.

We will customize your website so that every page has your unique details and look.

#### Administration Tools

- PTASECURE Membership Manager
- PTASECURE Directory Creator
- PTASECURE Website User Manager
- PTASECURE Website Content Manager
- PTASECURE News Manager
- PTASECURE Event Manager & Calendar Creator

#### Initial Setup Cost: \$150 (one-time fee)

We will import your existing list, setup usernames and passwords and assign appropriate access levels. Your list must be in one of the following formats: Microsoft Excel Workbook, CSV (Comma Separated Values), or Text (Tab-delimited). Please allow up to 2 weeks for this service.

#### OPTIONS:

##### SSL Certificate (contact us for a quote)

128-bit encryption to ensure personal data is protected.

##### Email Setup with Constant Contact: \$75 (one-time fee)

We will setup your FREE account with Constant Contact, create a customized email template and import your existing contact list.

**Additional customization: \$50/hr**

Prices subject to change!

## SAVE \$150!

If you would like to reserve a spot for the upcoming academic year, simply pay a \$100 deposit today to lock in these prices. If you do so by May 1, 2009, we will waive the \$150 setup fee!